

Sommaro Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
	Rubrica ALT			
	Federfarma.it	26/06/2015	<i>MALATTIE CARDIOVASCOLARI PRIMA CAUSA MORTE IN UE E NEL MONDO</i>	2
41	L'Unione Sarda	26/06/2015	<i>PERICOLI MORTALI CON LE MALATTIE CARDIOVASCOLARI</i>	3
	Altoadige.Gelocal.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	4
	Ilpiccolo.Gelocal.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	6
	Iltirreno.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	8
	Lacittadisalerno.Gelocal.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	10
	Lasentinella.gelocal.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	12
	Tribunatreviso.gelocal.it	25/06/2015	<i>ICTUS E INFARTI: L80 PER CENTO EVITABILI CON STILE DI VITA CORRETTO</i>	14
	Vogliadisalute.it	25/06/2015	<i>TROMBOSI, SE LA CONOSCI LA PREVIENI</i>	16
	Blogosfere.it	24/06/2015	<i>MALATTIE CARDIOVASCOLARI, LA PREVENZIONE DEVE PASSARE ANCHE DAL MARKETING</i>	17
	HealthDesk.it	24/06/2015	<i>MALATTIE CARDIOVASCOLARI, CON L'AUMENTO DI DIABETE E OBESITA' SARA' EMERGENZA</i>	18
	Popsci.it	24/06/2015	<i>MALATTIE CARDIOVASCOLARI PRIMA CAUSA DI MORTE NEL MONDO</i>	21
	Reportcampania.it	24/06/2015	<i>MALATTIE CARDIOVASCOLARI PRIMA CAUSA MORTE IN UE E NEL MONDO</i>	22
	Globalmedianews.info	23/06/2015	<i>MALATTIE CARDIOVASCOLARI E DIABETE: IN EUROPA E' EMERGENZA</i>	24
	Fidest.it	20/06/2015	<i>LA TROMBOSI UCCIDE</i>	26

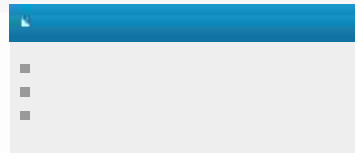


federfarma.it
federazione nazionale unitaria titolari di farmacia

FARMINTEGRA
CORSO FAD

INTEGRATORI:
MERCATO, LEGISLAZIONE
ED EVIDENZE SCIENTIFICHE
ISCRIZIONE GRATUITA

10
CREDITI
ECM



A vertical video player interface on a blue background. It features a top thumbnail showing two people, followed by a play button. Below that is another play button, then a thumbnail of a man speaking, followed by another play button, a thumbnail of a woman speaking, followed by another play button, and finally a last play button at the bottom.

European Heart Network Pericoli mortali con le malattie cardiovascolari

«**L**e malattie cardiovascolari rimangono la prima causa di morte nel mondo, e in Europa in particolare». A rilevarlo è il rapporto europeo "Malattie cardiovascolari e diabete: strumenti per fornire cure migliori", come sottolinea l'Associazione lotta alla trombosi (Alt), che in Italia rappresenta l'European Heart Network (Ehn).

Le malattie cardiovascolari, come infarto, ictus cerebrale, trombosi venosa e trombosi arteriosa ed embolia, uccidono meno, ma si stima che il numero delle persone colpite aumenterà nei prossimi anni in modo molto significativo, in particolare fra i giovani. «Oggi più che mai è indispensabile e urgente che l'Unione europea e gli stati membri insistano nello sforzo di prevenire e gestire meglio le malattie cardiovascolari - commenta Lidia Rota Vender, presidente di Alt - un'impresa possibile: l'80% degli ictus e degli infarti potrebbe essere evitato infatti intervenendo in tempo su abitudini di vita scorrette o pericolose come il fumo, un'alimentazione eccessivamente ricca di calorie e di grassi saturi e di zuccheri, e un'insufficiente attenzione all'attività fisica».

La prevenzione delle malattie da trombosi funziona davvero: rapidamente, non in anni. «L'eliminazione dei fattori di rischio riduce la probabilità di eventi - aggiunge Rota Vender - salvando dalla trombosi almeno una persona su tre. La prevenzione deve essere basata non solo sul cambiamento dello stile di vita, ma anche rendendo accessibili a tutti le cure e le tecniche di diagnosi». Tra gli interventi possibili, Alt suggerisce di indirizzare le preferenze del consumatore verso scelte di cibi sani, aumentare il prezzo di cibi particolarmente pericolosi per la salute per il loro contenuto di sale, grassi saturi, zuccheri e calorie, e imporre una regolamentazione su scelte alimentari non sane.

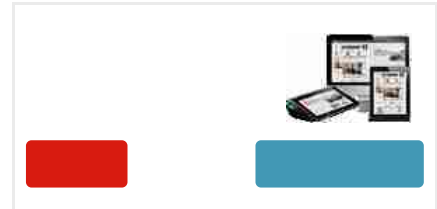
RIPRODUZIONE RISERVATA

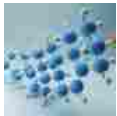


ALTO ADIGE



B **BENESSERE & SALUTE**

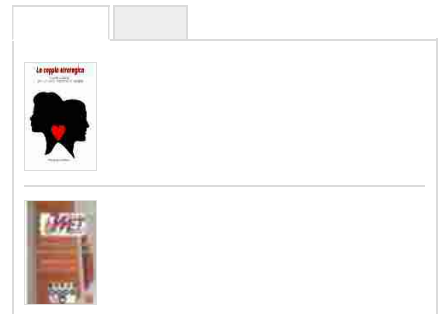




TrovaCinema



tvzap la social TV



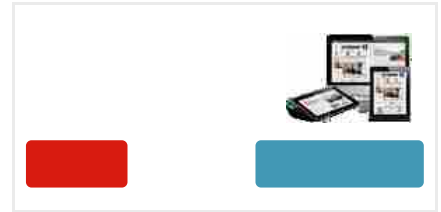
ilmiolibro.it

TrovaRistorante

IL PICCOLO



B **BENESSERE & SALUTE**

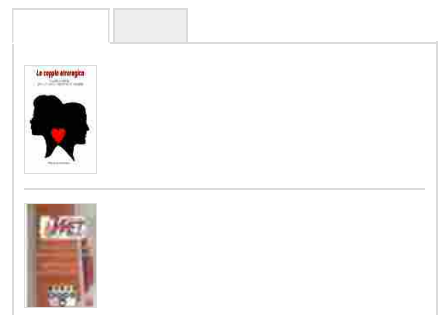




TrovaCinema



tvzap la social TV



TrovaRistorante

ilmiolibro.it

IL TIRRENO

B **BENESSERE & SALUTE**

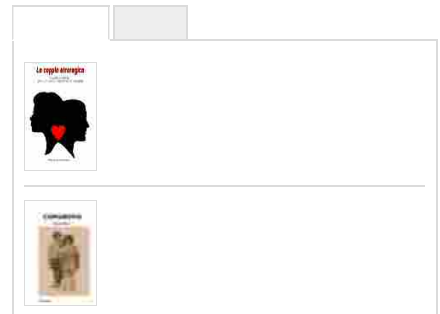




TrovaCinema



tvzap la social TV



TrovaRistorante

ilmiolibro.it



B **BENESSERE & SALUTE**





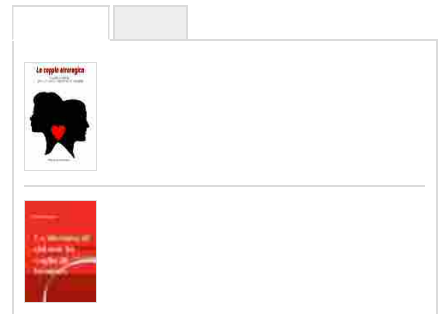


TrovaCinema



Search filters for cinema including a dropdown menu and a blue button.

tvzap la social TV

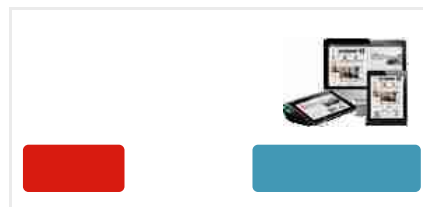


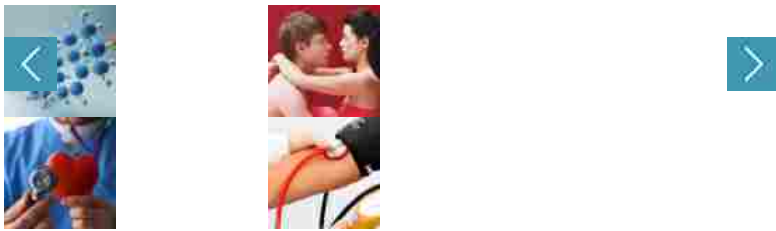
TrovaRistorante

ilmiolibro.it



B BENESSERE & SALUTE





TrovaCinema



Search input field with a dropdown arrow.

tvzap la social TV 

Rai 1 

Rai 2



Made in SUD 



Red rectangular placeholder

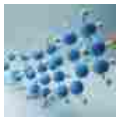
Blue rectangular placeholder

Two small grey rectangular placeholders



B **BENESSERE & SALUTE**

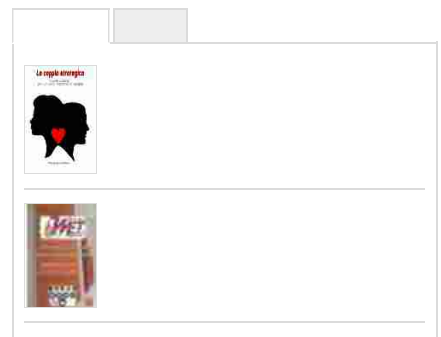




TrovaCinema



tvzap la social TV





Progress bar with a pink segment on the left and a dropdown arrow on the right.

Progress bar with a pink segment on the left and a small red square on the right.



Scienza e Salute



+(\$ / 7 + ' (6 . , 7 : (%

+ 1 / (5 \$ 0 x 6 & 4 1 0 \$ & + / ((' x & x 0 \$ 4 x & (4 & % (0 (5 5 (4 (

5 \$. 7 6 (' (. & 7 1 4 (

0 D O D W W L H F D U G L R Y D V E D O R I L L
O D X P H Q W R G L G L D E
H P H U J H Q] D

6 Y G G V 6 K D 8 + 1 < / L N H 6 K D & H



, 3, 0 / (7 7 ,

C I G P V K E J K O K E
U Q P Q R Q V G P \ K C N
E C P E G T Q I G P K

* L X J Q R

) C T O C E K C P V K E C F
E C T K & W T G C T K L

* L X J Q R

7 E E K F Q P Q F K O G P Q T K U R G V V Q C N R C U U C V Q O C T G U V C P Q N
O Q T V G (K N N Q T Q R G U Q C W O G P V G T • E Q P N C I T C P F G F K Ö W U
F K C D G V G

/ C N C V V K G E C T F K C
N C W O G P V Q F K F K
U C T • G O G T I G P \ C

5 H G D] L R Q H 0 H U F R O H G u * L X J Q R

* L X J Q R

8 F F L G R Q R G L P H Q R P D U H V W D Q R F R P X Q T X H O D S U L E P D F D
Q H O P R Q G R H L Q (X U R S D (Q R Q R V W D Q W H L S U R J U H V V L F
X O W L P L D Q Q L Q H O O D S U H Y H Q] L R Q H H Q H O W U D W W D P H C
E X R Q L P R W L Y L S H U Q R Q D E E D V V D U H O D J X D U G L D H D Q] L
L F W X V H L Q I D U W L W R U Q L Q R D F D X V D U H Q X P H U R V L G H F H V

Y T O X K
* L X J Q R

+(\$ / 7 + ' (6 . , 7 : (%

GHOO REHVLWj H GHO GLDEHWH PDS DRWWL JUDIDUH OD VLWXI
FDUGLRYDVFRODUL &YG q LO UDSSRUWR HXURSHR 0DOD
FDUGLRYDVFRODUL SHGUBREIOWUH VWUMPHLOWLRUL & PVTKDWKUEK
SXEEOLFDWR GDOO 2UJDQLJ]D]LRQH SHU OD FRRSHUDJLRQ
HFRQRPLFR 2FVH

(FFR FRVD GLFRQR L GDWL 0HQR SHUVRQH PXRORR SHU
FHUHEDOH WURPERVL YHQRVD H WURPERVL DUWHULRVD
VRQR OH SDWRORJLH FKH ULHQWUDQR VRWWR LO FDSSSHQ
FDUGLRYDVFRODUL 1HJOL XOWLPL DQQL GLFFCOF 2FVH
GHO QHL WDVVL GL PRUWDOLWj 8Q VXFFHVVR VSLHJDE
GHOOH FRUUHWWH PLVXUH GL SUHYHQ]LRQH SHU HWHPST
IXPDWRUL q VFHVR GHOO GDO DO (DQFKH FRQ I
GHOOD PHGLFLQD H GHOOD WHFQRORJLD FKH KDQQR IRU
IRQGDPHQWDOL SHU GLDJQRVWLFDUH PHJOLR H SL• UDSL
PDODWWLH H SHU FXUDUOH FRQ PDJJLRUH HIILDFLD H PH
LO FROHVWHUROR OD SUHVVLRQH VDQJXLJQD LO GLDEHV

1RQRVWDQWH TXHVWL GDWL SRVLWLYL OH SDWRORJLH FI
OD SULQFLSDOH FDXVD GL PRUWH QHL SDHVL 2FVH FRQ V
VHFRQGD GHL GLYHUVL VWDWL 6L YD GD PHQR GL SHU
LQ *LDSSRQH)UDQFLD &RUHD H ,VUDHOH RJQL DQQR ILG
SDHVL GHOO (XURSHDQ KHDUW QHWZRUN (KQ LQ ,WDOLD O GHJ
(VWRQLD H 5HSXEEOLFD

8QD PLQDFFLD DL SURJUHVV L IDWWL YLHQH SHUz GDOO D
WUD L JLRVDQL GHOO REHVLWj H GHO GLDEHWH FKH QR
SHJJLRUDUH OD VLWXD]LRQH DXPHQWDQGR LO ULVFKLR G
&YG FLUFD PLOLRQL GL SHUVRQH KDQQR LO GLDEHWH
YDOH D GLUH LO GHL VRJJHWWL FRQ HWj FRPUSHVD WUI
4XHVWR QXPHUR GRYUHEEH UDJJLXQJHUH L PLOLRQL H
XQ LQFUHPHQWR GHO LO FKH VLJQLILFD DOWUL PLOI
FRQ HOHYDWL ELVRJQL GL DVVLVWHQ]D VDQLWDULD H PDJ
FRPSOLFDQJH

,Q TXHVW RWWLFD GLYHQWD IRQGDPHQWDOH OD SUHYHQ]
VDSHUH LQ XQD QRWD O \$VVRFLD]LRQH SHU OD ORWWD DC
PDODWWLH FDUGLRYDVFRODUL RQOXV \$OW FKH GDO
O (XURSHDQ KHDUW QHWZRUN (KQ LQ ,WDOLD O GHJ
LQIDUWL SRWUHEEH HVVHUH HYLWDWR LQWHUYHQHQGR L
YLWD VFRUUHWWH R SHULFRORVH FRPH O DELWXGLQH DO
XQ DOLPHQWD]LRQH HFFHVVLVDPHQWH ULFFD GL FDORULH
GL]XFFKHUL H XQD LQVXIILFLHQWH DWWHQ]LRQH DOO DW

+(\$ / 7 + ' (6 . , 7 : (%

© / D S U H Y H Q J L R Q H G H O O H P D O D W W L H G D W U R P E R V L I X Q J L
U D S L G D P H Q W H Q R Q L Q D Q Q L ^a G L F H / L G L D 5 R W D 9 H Q G H U
\$ O W © , G D W L O R G L P R V W U D Q R O H O L P L Q D J L R Q H G H L I D
U L G X F H O D S U R E D E L O L W j G L H Y H Q W L V D O Y D Q G R G D O O D
S H U V R Q D V X W U H ^a / D S U H Y H Q J L R Q H q T X L Q G L S R V V L E L O F
L P S O H P H Q W D W D F R Q L Q W H U Y H Q W L H I I L F D F L H L Q R O W U H E
D F F H V L E L O L S H U W X W W L O H F X U H H O H W H F Q L F K H G L G L D

(V X T X H V W R I U R Q W H O D O R W W D D O O H & Y G q X Q S R L Q G
O 2 F V H I D V D S H U H F K H P R O W L S D H V L V R Q R D Q F R U D O R Q W
Q H F H V V D U L H U L I R U P H V D Q L W D U L H S H U I R U Q L U H O D T X D O
S H U P L J O L R U D U H J O L H V L W L G H O O H P D O D W W L H F D U G L R Y E
V W L O D W R X Q D V H U L H G L U D F F R P D Q G D J L R Q L S H U J O L V W D
T X H O O D G L L Q F H Q W L Y D U H V W L O L G L Y L W D V D Q D L Q G L U L J
F R Q V X P D W R U H Y H U V R V F H O W H G L F L E L V D Q L D X P H Q W D U H
S H U L F R O R V L S H U O D V D O X W H S H U L O O R U R F R Q W H Q X W R (
J X F F K H U L H F D O R U L H H L P S R U U H X Q D U H J R O D P H Q W D J L R Q H
D O L P H Q W D U L Q R Q V D Q H

6 H Y X R L U L F H Y H U H J U D D O D L W D P H Q W H G L R W D J L F R O D U L
F R Q O D X P H Q W R G L G L D E H W H O D H V R E D H L O W X R U j H P H U J H Q J I
L Q G L U L J J R H P D L O Q H O E R [V R W W R H L V F U L Y L W L

^
, Q V H U L V F L L O W X R L Q G L U L J J R H P D L O
3 R Z H U H # H Z V # P H

3 W C P F Q K N E Q T C I I & Q # N W P O Q T G C E Q N Q X W Q I N T C P F I G H P C N R N E K 5 V Q R
N C U E K G P \ C R Q U U Q P C N E D D O K F G N F C U X K X K T U G E R R Q P C T K Q
T G C N V •

. C / (4 5 P Q P ¥ C P E Q T W C P W B C U E K Q E E J G \ G P W T Q N N A S (Z R Q . C I T C P F G H K G T C
O K P C E E K C I N Q D C N C N A G T I D G P V • U W C F G N N A E C N K O G P V C \ K Q P G J C
F K O G P V K E C V Q N C U C N W V G

(/-% #() 3)!-/ #/.4144)02)6!#9 0/ #!.,) -%\$)#).!

!342/./-)! -%\$)#).!" /4%#./,/')%2#(%/,/')! %.%2')!!-")%.4%) 4%#('!\$'%4

+RPH 0HGLFLQDDODWWLH FDUGLRYDVFRODUL SULPD FDXVD GL PRUWH QHO PRQGR

0DODWWLH FDUGLRYDVFRO PRUWH QHO PRQGR

-%\$)# JLX &RPPHQWV

'/H PDODWWLH FDUGLRYDVF
SULPD FDXVD GL PRUWH QH
SDUWLFRODUH' \$ GLUOR q
'0DODWWLH FDUGLRYDVFRO
SHU IRUQLUH FXUH PLJOLRI
O\$VVRFLD]LRQH ORWWD DC
,WDOLD UDSSUHVHQWD O()
(KQ /H PDODWWLH FDUGL
LQIDUWR LFWXV FHUHEUDC
WURPERVL DUWHULRVD HG
PD VL VWLPD FKH LO QXPHU
DXPHQWHUj QHL SURVVLPL
VLJQLILFDWLYR LQ SDUWLF

'2JJL SL• FKH PDL q LQGLV\$
FKH O8QLRQH HXURSHD H .
LQVLVWDQR QHOOR VIRUJR

PHJOLR OH PDODWWLH FDUGLRYDVFRODUL' FRPPHQWD /L
LFWXV H GHJOL LQIDUWL SRWUHEEH HVVHUH HYLWDWR LC
VFRUUHWWH R SHULFRORVH FRPH LO IXPR XQDOLPHQWD
VDWXUL H GL]XFFKHUL H XQ[LQVXIILFLHQWH DWWHQ]LR(
WURPERVL IXQ]LRQD GDYYHUR UDSLGDPHQWH QRQ LQ D

'/HOLPLQD]LRQH GHL IDWWRUL GL ULVFKLR ULGXFH OD S
VDOYDQGR GDOOD WURPERVL DOPHQR XQD SHUVRQD VX V
VXO FDPELDPHQWR GHOR VWLOH GL YLWD PD DQFKH UH
GLDJQVVL' 7UD JOL LQWHUYHQWL SRVLELOL \$OW VXJJF
YHUVR VFHOWH GL FLEL VDQL DXPHQWDUH LO SUH]JR GL
ORUR FRQWHQXWR GL VDOH JUDVVL VDWXUL]XFFKHUL F
DOLPHQWDUL QRQ VDQH

7DJ \$VVRFLD]LRQH ORWWDL DQDQD IDU WURPERVLRV SRWD \$HODDWWLH FDUGLRYI

5HWZHWW 7K&WDUH 7KL6WXPEOH8SRQ 7KLUJ 7KLV %RRNPDUN 7KLV

-!2:)! #!0/3)/

<RX PLJKW DOVR OLNH

5(3257&\$03\$1,\$,7 :(%

7.60/(0160<0(EKPVGT XKUVC CN IKQXCPKUUK)

5GCTEJ JGTG

+1/(&410\$&\$ 21.060&\$&7.674\$ (8(060)1&75 0(95 52146 80'(1 %00

+1/((8(060 &7.674\$0&0\$ 0(95.\$660(&\$4'018\$5&1.\$40 240/\$ &\$75\$ /146(0 /10'1

7M Ê ZIVMJMGEXS YR

-QTSWWFMPI IWIKYMPI .EZEWGV

/CNCVVKG ECTFKQXCUEQNCTK RTF
7G G PGN OQPFQ

VG

ODULR 22QDXQGRF 0HGLFLQD\$R0V &URQDFD

2 .KM

.G OCNCVVKG ECTFKQXCUE
TKOCPIQPQ NC RTKOC ECW
PGN OQPFQ G KP (WTQRC
RCTVKEQNCTGÉ \$ TKNXGC
GWTQRGQ A/CNCVVKG ECTF
FKCDGVG UVTWOGPVK RG
OKINKQTKÆ EQOG UQVVQN
NÆ\$UUQEKC\KQPG NQVVC C
EJG KP ØVCNKC TCRRTGUG
+GCTV 0GVYQTM (JP
.G OCNCVVKG ECTFKQXCUE
KPHCTVQ KEVWU EGTGDTC
XGPQUC G VTQODQUK CTVC

GODQNK WEEKFQPQ OGPQ OC UK UVKOC EJG KN PWOGT
PGK RTQUUKOK CPPK KP OQFQ OQNVQ UKIPKHKECVKXQ K
OCK GÆ KPFKURGPUCDKNG G WTIGPVG EJG NÆ7PKQPG G
UHQT\Q FKRTGXGPKTG G IGVKTG OGINKQ NG OCNCVVKG
8GPFGT RTGUKFGPVG FK \$NV Å WPÆKORTGUC
RQUUKDKNG NÆ FGINK KEVWU G FGINK KPHCTVK RQVT
GXKVCVQ KPHCVVK KPVGTXGPGPFQ KP VGORQ UW CDKVW
UEQTTGVVG Q RGTKEQNQUG EQOG KN HWOQ WPÆCNKOGP
GEEGUUKXCOGPGV TKEEC FK ECNQTG G FK ITCUUK UCV
\WEEJGTK G WPÆKPUWHHKEKGPVG CVVGP\KQPG CNNÆCV
.C RTGXGP\KQPG FGNG OCNCVVKG FC VTQODQUK HWP\K
TCRKFCOGPVG PQP KP CPPK É.ÆGNKOKPC\KQPG FGK HC
TKUEJKQ TKFWEG NC RTQDCDKNKVCÆ FK GXGPVK Å CIKV
UCNXCPFQ FCNNC VTQODQUK CNOGPQ WPC RGTUQPC UW

VG CV
XCPK
JTK K
JOGP

*.0 7.60/0 80

7.60/0 \$460&1.0 0

60

5(3257&\$03\$1,\$,7 :(%

RTGXGP\KQPG FGXG GUUGTG DCUCVC PQP UQNG UWN ECC
UVKNG FK XKVC OC CPEJG TGPFPGPFQ CEEGUUKDKNK C V
NG VGEPKEJG FK FKCIPQUKÉ 6TC INK KPVGTXGPK RQUL
UWIIGTKUEG FK KPFKTK\CTG NG RTGHGTGP\G FGN EQPU'
UEGNVG FK EKDK UCPK CWOGPVCTG KN RTG\Q FK EKDK
RGTKEQNQUK RGT NC UCNWVG RGT KN NQTQ EQPVGPPWQ
UCVWTK \WEEJGTK G ECNQTG G KORQTTG WPC TGIQNC
UEGNVG CNKOGPVCTK PQP UCPG

-)\$&(%2 - 7:,77 0*22*/(ā /,1.(' | 780% 03,17(5 Ë 0\$,

OGZV 2QUV
/KEJCGN ,CEMUQP .KXG
6TKDWVG 5JQY

/CTKQ 1TNC PFQ

4(.\$6(' \$460&.

.CUEKC WPC TKURQUVC
. KPFKTK\Q GOCKN PQP ~~GETORRWODDNKICWQ~~TK UQPQ E
0QOG
(OCKN
5KVQ YGD
&QOOGPVQ

*.0 \$460&1.0 20-

* / 2 % \$ / 0 (' , \$ 1 (: 6 , 1) 2 : (%

/ (8 / 7 , 0 (1 (- 6 / \$ 5 (\$ = - 2 1 (& 2 1 7 \$ 7 7 .

6 H D U F K

4 X H V W R V L W R X W L O L J J D X Q L F D P H Q W H L F R R N L H V G L D Q D O \ W L F V S H U T X H V W D W L V W L F K H C

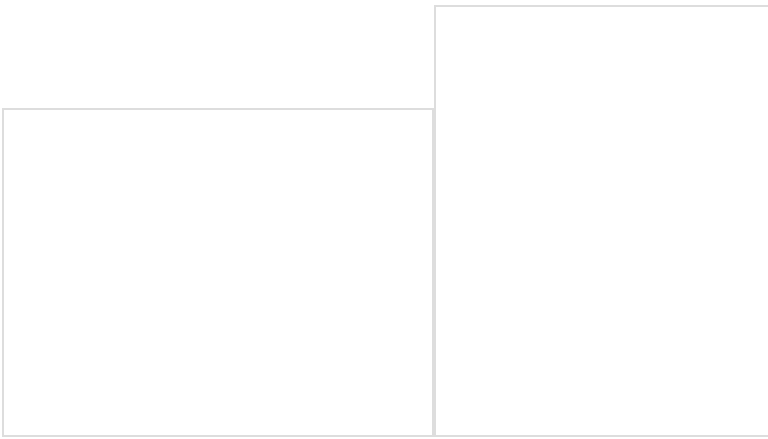
8 U L W R U Q D

/ (1 2 7 , = , (, 1 \$ 5 & + , 9 , 2

0 D O D W W L H F D U G L R Y D V F R O D U L H G L D E H W H L Q (X U R S D q H P H U J

J L X J Q R

\$ W W X B O L W j
\$ U W H H F X O W X U D
% H O O H J J D H E H Q H V V H
& L Q H P D H V S H W W D F R C
(F R Q R P L D H I L Q D Q J D
(Q R J D V W U R Q R P L D
(Y H Q W L
* X L G D D O G L U L W W R
O R G D
O X V L F D
5 H F H Q V L R Q L
O H G L F L Q D H V D O X W H
6 S R U W
7 X U L V P R H Y L D J J L



É V W D W R D S S H Q D S X E E O L F D W R L O U D S S R U W R H X U R S H R ' 0 D O D W W L H F D U G L R Y D V F R O D U L
F X U H P L J O L R U L ' H G L W R G D 2 (& ' 2 U J D Q L J J D] L R Q H S H U O D F R R S H U D] L R Q H H O R V Y L O X S S R
F R P X Q L F D U O R Q H O Q R V W U R 3 D H V H q \$ / 7 ± \$ V V R F L D] L R Q H S H U O D / R W W D D O O D 7 U R P E R V L
F D U G L R Y D V F R O D U L ± 2 Q O X V F K H G D O U D S S U H V H Q W D (+ 1 ± 7 K H / (X U R S H D Q + H D U W 1 H)

³ 7 K H U H S R U W F R Q I L U P V W K D W F D U G L R Y D V F X O D U G L V H D V H V & 9 ' U H P D L Q W K H O H D G L Q J
P D O D W W L H F D U G L R Y D V F R O D U L U L P D Q J R Q R O D S U L P D F D X V D G L P R U W H Q H O P R Q G R H L C
V R V W H Q H U O R q L O U D S S R U W R H X U R S H R H D F R P X Q L F D U O R L Q , W D O L D q \$ / 7 F K H G D F L U
S U L P D I L O D L Q , W D O L D H D O O H V W H U R S H U O D O R W W D D O O H P D O D W W L H F D U G L R Y D V F R O
V W L O H G L Y L W D V D Q R I L Q G D E D P E L Q L

/ H P D O D W W L H F D U G L R Y D V F R O D U L P H J O L R F R Q R V F L X W H F R Q L O Q R P H G L L Q I D U W R L F W >
W U R P E R V L D U W H U L R V D H G H P E R O L D X F F L G R Q R P H Q R H G L T X H V W R W X W W L S R V V L D P R F
P H G L F L Q D H O D W H F Q R O R J L D F L K D Q Q R I R U Q L W R V W U X P H Q W L I R Q G D P H Q W D O L S H U G L D J
U D S L G D P H Q W H T X H V W H P D O D W W L H H S H U F X U D U O H F R Q P D J J L R U H H I I L F D F L D 7 X W W D Y L I
S H U V R Q H F R O S L W H D X P H Q W L Q H L S U R V V L P L D Q Q L L Q P R G R P R O W R V L J Q L I L F D W L Y R L Q S
S L • F K H P D L q L Q G L V S H Q V D E L O H H X U J H Q W H F K H O 1 8 Q L R Q H (X U R S H D H J O L 6 W D W L O H P E I
S U H Y H Q L U H H J H V W L U H P H J O L R O H P D O D W W L H F D U G L R Y D V F R O D U L X Q 1 L P S U H V D S R V V L E
L Q I D U W L S R W U H E E H H V V H U H H Y L W D W R L Q W H U Y H Q H Q G R L Q W H P S R V X D E L W X G L Q L G L Y L
O 1 D E L W X G L Q H D O I X P R G L V L J D U H W W D X Q 1 D O L P H Q W D] L R Q H H F F H V V L Y D P H Q W H U L F F D G
J X F F K H U L H X Q D L Q V X I I L F L H Q W H D W W H Q] L R Q H D O O 1 D W W L Y L W j I L V L F D

³ / D S U H Y H Q] L R Q H G H O O H P D O D W W L H G D 7 U R P E R V L I X Q] L R Q D G D Y Y H U R U D S L G D P H Q W H (<
/ L G L D 5 R W D 9 H Q G H U S U H V L G H Q W H G L \$ / 7 , G D W L O R G L P R V W U D Q R O 1 H O L P L Q D] L R Q H G
S U R E D E L O L W j G L H Y H Q W L V D O Y D Q G R G D O O D 7 U R P E R V L D O P H Q R X Q D S H U V R Q D V X W U H '
H X U J H Q W H ' H Y H H V V H U H E D V D W D Q R Q V R O R V X O F D P E L D P H Q W R G H O O R V W L O H G L Y L W I
L P S O H P H Q W D U H H U H Q G H U H D F F H V V L E L O L D W X W W L O H F X U H H O H W H F Q L F K H G L G L D J Q I
D J L U H ' ± U L F R U G D / L G L D 5 R W D 9 H Q G H U (F R P H U D F F R P D Q G D O 1 2 & 6 (2 U J D Q L J J D] L R Q H S

* / 2 % \$ / 0 (' , \$ 1 (: 6 , 1) 2 : (%

H OR VYLOXSSR HFRQRPLFR ± ELVRJQD

, QFHQWLYDUH VFHOWH GL VWLQD GL YLWD LQWHOOLJHQWL UHQGHQGRQD DSSHWLELOL H PDUNHWLQJ

, QGLULJ]DUH OH SUHIHUHQJH GHO FRQVXPDWRUH YHUVR VFHOWH GL FLEL VDQL \$XPHQWDUH LO SUH]R GL FLEL SDUWLFRODUPHQWH SHULFRORVL SHU OD VDOXWH SHU L VDWXUL]XFFKHUL H FDORULH

, PSRUH XQD UHJRODPHQWDLRQH VX VFHOWH DOLPHQWDUL QRQ VDQH

\$SSURIRQGLPHQWL H GHWWDJOL VXJOL RELHWWLYL D EUHYH H OXQJR WHUPLQH XWLQD S FDUGLRYDVFRQDUL HYLWDELOL VRQR GLVSRQLELOL VXO VLWR GL (+1

KWWS ZZZ HKQKHUW RUJ SXEOLFDWLRQV SXEOLFDWLRQV SXEOLFDWLRQ GLHW SKIV FDUGLRYDVFXODU GLVHDVH SUHYHQWLRQ KWPO H VXO VLWR GL DOW ZZZ WURPERVL RUJ

6,7, 87,/,

ZZZ WURPERVL RUJ

KWWS ZZZ HKQKHUW RUJ

ZZZ KWWSV ZZZ IDFHERRN FRP SDJHV \$/7 2QOXV

KWWSV WZLWWHU FRP \$/72QOXV

KWWSV ZZZ \RXWXEH FRP XVHU \$/7RQOXV

\$/7 ± \$VVRFLD]LRQH SHU OD /RWD DOOD 7URPERVL H DOOH PDODWWLH FDUGLRYDVFRQ OLEHUD LQGLSHQGHQWH H VHQ]D ILQL GL OXFUR 'DO q LPSHJQDWD D OLYHOOR QD]I GHOOH PDODWWLH FDUGLRYDVFRQDUL GD 7URPERVL ± , QIDUWR FDUGLDFR , FWXV FHUHE 7URPERVL DUWHULRVD H YHQRVD QHO VRVWHJQR ILQDQ]LDUL DOOD ULFHUFV VFLHQV VSHFLDOL]]D]LRQH GL JLRYDQL PHGLFL H LQIHUPLHUL 5HDOL]]D FDPDQJH HGXFHWLYH P SULQFLSDOL IDWWRUL GL ULVFKLR H D FUHDU FRQVDSHYROH]]D VXL VLQWRPL SUHFRFL GHWHUPLQD 'DO UDSSUHVHQWD O], WDOLD LQ (+1 (XURSHDQ +HDUW 1HWZRUN 3HU ZZZ WURPERVL RUJ < 7HO < HPDLO DOW#WURPERVL RUJ

D FXUD GHOOD UHGD]LRQH

*ORDEO0HGLD1HZV SULPD GL SXEOLFDUH IRWR R WHVWL FRPSLH WXWWH OH RSSRUWXQH YHULILFKH D GLULWWL HVFRXVWHU GLOWHU]HYHQWDOL HUURUL QHOO XVR GL PDWHULDOH ULVHUYE 6HG +HDG 2IILFH 9LD /HSRUL 0DVVDJQR 6YL]]HUD 5HGD]LRQH HVWHUD YLD & D

), '(67 ,7 :(%

) L G H V W ± \$ J H Q] L D J L R U Q D O L V W L
4XRWLGLDQR GL LQIRUPDJLRQH ± \$QQR Qf

+20(&+, 6,\$02 38%%/,&\$=,21,),'(677(67,),'(67 *29(5,1* 5(/,*21 ,1 520(' \$5&+,9,2 5,&+,(' 81\$ 5(&(16,21(6&5,9, \$/
,5(7725(&217\$77,

3UHVV DJHQF\

'LUHWWRUH UHVSRO
5LFFDUGR \$OIRQVR

5HJ WULEXQDOH 5R

Qf GHO

5HJ QDJLRQDOH VW

3UHV FRQV PLQ

/ Qf

Qf YRO

GHO

&DWHJRULHV

&RQIURQWL
&URQDFD
(VWHUR
5RPD
'LULWWL
(FRQRPLD
(GLWRULDOL
'/HWWHUH DO GLUHV
0HGLFLQD
0RVWUH ± 6SHWDF
3ROLWLFD
5HFHQVLRQL
)LGHVW ± LQWHUY
VFXROD
6SDJLR DSHUWR
8QFDWHJRULJHG
8QLYHUVLWJ
9LDJLD
'HOIDUH

\$UFKLYLR

6HOHFV OR

6WDWLVLVLFKH

FRQDWWL

7DJ

DFFRUGR

DJHQGD

DPELHQWVWH
DVVHVVRULVWHC
DWLFRQDERUDJ
FRPXRQRFHU
FRQFRUFRQIHUHQJ
FRQIURFRQVXPD
FRQYHJFR

FULVW

HPUHJHQDQHW
IDPLJLDHUPDFL

IHVWLYDO

IRUPDJLRQWVW
JHVWLRQRYDQL

JLXVWLRQYHUQR
LPSHQJQPSUHV

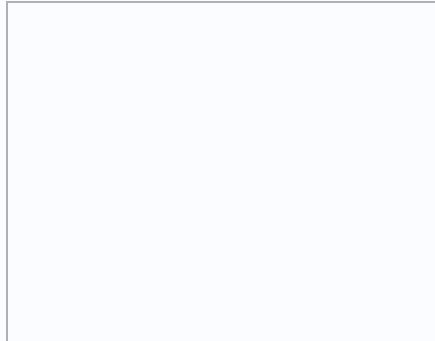
LQRFRVUR

LQIRUPDJLRQWLDV

©)LUHQJH DO YLD OD VSHULPHQWDJLRQH GHOO:RUOGQRKBERREBVB V'D

/D WURPERVL XFFLGH

3RVWHG EI ILGHVW RQ 6DWXUGD\ -XQH



(¶ LO PHFFDQLVPR UH
SHU FHQWR GHO WR
PRQGR 8QD SHUVRQ
FRORUR FKH SHUGRQR C
FDXVD q FROSLWD GD X
GDOOD 7URPERVL ,Q (R
RJQL DQQR VL PXRUH
7URPERVL FKH SH
PDPHOOD H GHOD SU
VWUDGDOL H SHU \$,'6 F
OD PHWj GHL FDLV GL V
SHUVRQH FKH VRC

ULFRYHUDWH LQ RVSHGDOH OD WURPERVL q XQD FR
q FDXVD GL PRUWH SL• GHOD SROPRQLWH R GHOD
VLD QRWR LO ULVFKLR GL WURPERVL DVVRFLDWR
YDOXWDQR LO ULVFKLR WURPER HPEROLFR GHL SDJ
HYLWDUH TXHVWL HYHQWL H TXHVWR VLJQLILFD SJ
FRPSOLFDDQJH

8Q¶ LQFKLHVVD UHFHQWH KD FRQIHUPDWR FKH O
SUHPRQLWRUL H GHOD VXH FDXVH q PROWR GLYH
WURYDUH DSSOLFDUH PHWRGL FKH DXPHQWLQR O¶F
PHGLFL VX TXHVWR WHPD FRQ O¶RELHWWLYR GL \
HVVHUH QRQ VROR PRUWDOL PD DQFKH IRUWHPI
/¶LQFKLHVVD KD FRLQYROWR SHUVRQH LQ \$UJHQV
7KDLDDQGLD 2DDQGD 5HJQR 8QLWR H 6WDWL 8QLV
GHOD FRQRVHQJH LQ TXHVWR FDPSSR QHO QRVW
YROXWD GD \$/7 ± \$VVRFLDJLRQH SHU OD /RWD DO
2QOXV VYROWD QHOOD SULPD GHFDGH GHO PHV
ULFHUFKH GHPRVFRSLFKH QHOODDUHD VDOXWH VX
FRQ XQ¶HWj FRPSUHVD WUD L H L DQQL 'DOO¶L
FRQRVH LO VLJQLILFDWR GHOD SDUROD 3WURPE
WURPERVL VL SRVVRQR HYLWDUH VRSUDWVX
HYLGHQJLDWR FKH DQFKH WUD LO GL LWDOLDQL F
FDXVH OD PDJJLRUDQJD LJQRUD OD ORUR UHDOH LQ
WXPRUH DOOD PDPHOOD QHOOD GRQQD FROSL
PDJJLRUDQJD GHO FDPSSRQR QRQ KD VDSXWR ULVSF
OD ULVSRVWD FRUHWWD ULFRQRVHQGR OD PDJJ
IHPPLQLOH ULVSHWWR DO FDQFUR 3HU OH GRQQH
VRQR LPSUHVVLRQDQWL VX GRQQH SHU
FDUGLRYDVFRODUH H VROR SHU LO FDQFUR ± KD
\$/7 ,O SUREOHPD PDJJLRUH q FKH VL FRQLVX
ULVFKLR VRSUDWVXWWR D FDXVD GHOD GLVL
VRSUDWVXWWR LQ PHQRSDXVD LO QHPLFR QXPHUR
ULVSHWWR DJOL XRPLQL H PDJJLRUL SUREDELOLWj G
OH PDQLIHVWDJLRQL FOLQLFKH GHOD PDODWVWLH F
ORUR ULFRQRVFLPHQR ' , ULVXOWDWL GHODLQGD
JLRUQDWD QDJLRQDOH SHU OD ORWD DOOD WURPE

6HDU

-XQH
0 7 : 7) 6 6

© 0D\

3L• OHWWL

3UHPLR &HL 0LJOLF
GL ODXUHD
0LFKHOOD 2EDPD LC
L JOL DOXQQGL GL
,QWUQDWRQDO VI
-XQJOH 6PRNHV D
&RPSDQ\ RIIHULQJ
UROOHG +RQGXUDD
\$OO¶SYRJDULD XQ I
JUDVVR 3\$ YDQYHU
3(GXFDUH DOOD
PXOWLFXOWXUDDOLW
VROLGDULHWj'

5HFHQW 3RVVW

'DWD SURWHFWLQR
SUHV EULHILQJ RC
RI QHJRWLDWRQV
'RUOG 7KURPERVL
'/D WURPERVL XFFLQ
)LUHQJH DO YLD O
VSHULPHQWDJLRQH
'PDQR ELRQLFD'
,QFRQLVHQJD SDI
FRQ LO PHGLFR
1DWXUH SXEOLFDD
GHVFULJLRQH
GHODHYROXJLRQH
GHO 9LUXV (EROD
'LGHZLM (GHONRRU)
ULQRPDWD IXWULV
QXRYR 'HDQ RI +\EL
'HVLQ 6WXGLHV
DOOD 3DUVRQ
'O FKLUXUJR SHU C
OD PHQWH /H PDQL
LO FXRUH'
7HQWK \$QQXDO /DW
\$PHULFDQ &RQIHU
3RSH)UDQFLV RIIH
LQ HQFOLFDO RQ
IRU RXU FRPPRQ KR
6RFLDO DQG FXOWX
WUDIRUPDWRQV QI
UHVXUHFHV DQG
ELRWHFKQRORJLV
UHVHDFK WUHQGV
FRPSDULVRQV LQ W
,VUDHOL DQG (XRS
UHVHDFK V\VWHP
0LFKHOOD 2EDPD LC
L JOL DOXQQGL GL
,QWUQDWRQDO VI
5LFHFD VXO GROR
3UHPLDJLRQH ULFH
&ODV DFWRQ (¶
YROWD EXRQD"
3RSH)UDQFLV SOD
UDGLFD FDKQJH L
HQF\FOLFDO RQ FD
RXU FRPPRQ KRPH

6XEVFULEH

(QWULHV 566
&RPPHQV 566

), '(67 ,7 :(%

ZZZ SHHSOR FRP

LQQR YD]LRQHUY
ODY ROLR Uwj
PDQLIHVWD]LF
PDQRYUPHUF
PRVWUJLFD
QXFOHSDUWHFLSD
SHUFRUROLWLF
SUHPLSUHYHQJLR
SURJHWV
SURJUDPPD
UDSSRUWRHJQD
ULFHUF
ULIRUBDVFCLR
ULVRU5RPD
VDOXWHLWFXRO
VHUYMHLUJLR
VHWWRUH
VLFXUH
VLQGDMLRWHP
VLWXDJLRQH
VROLGDUVHWJHJ
VSHWDFROR
VYLOXSS
WHUULWXR

6DOXWH H LGHDWD GDOO\$VVRFLD]LRQH FKH GD D
PDODWWLH FDUGLRYDVFRODUL GD WURPERVL
3/1HVWHQVLRQH D OLYHOOR JOREDOH GHOOD *LR
SURVVLPD TXLQWD HGL]LRQH QRQ SXz FKH ULQFX
QRVWUD PLVVLQRH' ± VRVWLHQH /LGLD 5RWD 9HQGF
SHU SURPXRYHUH WUD OD SRSROD]LRQH XQR '
DOLPHQWD]LRQH H UHJRODUH DWWLYLWj ILVLFD DW
HQRJDVWURQRPLFKH H DWWLYLWj GL LQIRUPD]LRQF
SUHYHQ]LRQH GHOOH PDODWWLH GD WURPERVL L
LQFUHGLELOPHQWH HIILDFDH DGRWWDQGR VHPSOLF
GHL ULVXOWDWL GHOO1LQGDJLQH FRQRVFLWLYD HV
DQFRUD SL• ULOHYDQJD SHUFKp OR VWXGLR KD HYI
GD IDUH VXO IURQWH GHOO1LQIRUPD]LRQH HVVHQJ]
GL TXHVWH PDODWWLH FDXVD GHO GHL GHFHVV
FRPPHQWDR /LGLD 5RWD 9HQGHU 3XUWURSSR OH
GD WURPERVL VL SRVVRQR SUHYHQLUH HIILDFHFP
PHWWRQR VHULDPHQWH D UHSHQWDJOLR OD VI
VHGHWLWj IXPR DOFRO H FLEL JUDVVL (GL I
FL PRVWUD DQFRUD XQD YROWD XQD VLWXDJLRQH
,WDOLD SL• FRQVDSHYROL GHO ULVFKLR WURPER]
SHUFH]LRQH GHO SUREOHPD q SUDWLFDPHQWH LQHV
\$/7 ± \$VVRFLD]LRQH SHU OD /RWD DOD 7URPERV
XQ1\$VVRFLD]LRQH OLEHUD LQGLSHQGHQWH H VHQ]
QD]LRQDOH QHOOD SUHYHQ]LRQH GHOOH PDODWWLH
,FWXV FHUEUDOH (PEROLD 3ROPRQDUH 7URP
ILQDQJLDULR DOD ULFHUF VFLHQWLILFD LQWH
PHGLFL H LQIHUPLHUL 5HDOL]JD FDPDJQH HGXFDW
ULVFKLR H D FUHDUH FRQVDSHYROH]JD VXL VLQW
GHWHUPLQD 'DO UDSSUHVHQWD O1,WDOLD LQ
IRQGD]LRQL GHGLFDWH DOD SUHYHQ]LRQH GHOOH F

6KDUH WKLW JRRJOH

(OCKN /QTG

/RDGLQJ

7KLV HQWU\ ZDV SRVWHG RQ 6DWXUGD\DQG-XQ HLOH HGDWQJHJHHG
HVVHQJLQHRUPD]LRQDWWURPER4RX FDQ IROORZ DQ\ UHVSQVHV WR WKLW HQWU\ WKURXJK
WK46 IHHGRX FDQDYH D UHVSRUWBFNEDFRP \RXU RZQ VLWH

WKLW HQWU\ WKURXJK

/HDYH D 5HSO\

(PDLHTXLHG \$GGUHVV QHYHU PC

1DPHHTXLHG

:HEVLWH

1RWLI\ PH RI QHZ FRPPHQWV YLD HPDLO

3RVW &RP

1RWLI\ PH RI QHZ SRVWV YLD HPDLO